

VENTURE TIMMINS

PARTNERSHIP PACKAGE

EVENT DATE: APRIL 27TH, 2023

NOA NORTHERN ONTARIO
ANGELS

ANO LES ANGES DU
NORD DE L'ONTARIO

LINK
NORTH | NORD



Federal Economic Development
Agency for Northern Ontario

Agence fédérale de développement
économique pour le Nord de l'Ontario

Canada

nohfc

An Agency of
the Government
of Ontario

NOA NORTHERN ONTARIO
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Welcome to Venture Timmins!

As we continue to deliver strategic programming in collaboration with Link North, we hope to showcase opportunities for angel investment and economic development within Northern Ontario. We strongly believe that this can be achieved by recognizing innovative entrepreneurship and strengthening linkages within our regional ecosystem.

Link North's PITCH 2021 set the stage for ways to partner during the COVID-19 pandemic and led to the development of the Investor Ready Program in Fall 2022. Designed for entrepreneurs, the Investor Ready Program aids in crafting business models, formulating capital strategies and perfecting business pitches to ultimately become investor-ready. VENTURE NORTH is Northern Ontario Angel's branded inaugural conference, celebrating northern investors and entrepreneurs. We aim to bring this Venture conference to our chapter communities throughout the north.

This spring, we are excited to host the Venture Timmins Conference where we will again partner with Link North. Taking place on April 27, 2023, Venture Timmins will feature entrepreneur pitches, fireside chats, a keynote presentation, and networking opportunities for investors, entrepreneurs, and ecosystem partners.

By becoming a Venture Timmins partner, you're helping to foster economic prosperity in the North. In these pages, you'll find the outline for our event and sponsorship opportunities. With your support, we can continue to cultivate opportunities for investment in our region.

We look forward to hearing from you and please do not hesitate to contact us with any questions.

Sincerely,



Ian Lane
Executive Director
Northern Ontario Angels
ian@northernontarioangels.ca
705-349-2324

Mary Long-Irwin, Director of International
Development / Consultant
Northern Ontario Angels
Venture North 2022

Manjit Minhas, Founder
Minhas Micro Brewery
Keynote Speaker at Venture North 2022

Claudio Rojas, CEO
National Angel Capital Organization
Venture North 2022

Ian Lane, Executive Director
Northern Ontario Angels
Venture North 2022

Northern Ontario Angels is the #1 Angel
Organization in North America facilitating:

499+ deals since 2005

\$730M+ total investments from all sources

\$45K from international investors

5K+ products or technologies commercialized

Average cost to FedNor per new job **\$864.47**



Our collaboration with the Northern Ontario Angels continues to produce creative programming that builds awareness of angel investment opportunities for our entrepreneurs and businesses. Despite the challenges with the COVID-19 pandemic and new government passport regulations we were able to host our inaugural virtual PITCH 2021 competition and viewing party. Building on our successes with PITCH we spent months of planning to create and launch Investor Ready this fall; the first-of-its-kind program in northern Ontario that helps entrepreneurs develop their business model and prepare their business pitch.

This spring we're taking it to the next level. On April 27th, 2023 we're hosting our inaugural Venture Timmins event, which will provide Investor Ready participants and other entrepreneurs opportunities to build their networks and learn more about angel investment. Among other things, Venture Timmins will feature entrepreneur pitches, fireside chats, keynote and great networking.

Included in this package is information on sponsorship opportunities for your consideration. We look forward to hearing from you, and if you have any questions about the event and our programming don't hesitate to reach out to us.

Thank you,

A handwritten signature in white ink that reads "Ross MacDonal".

Ross MacDonald
Business Development Specialist
Link North
ross.macdonald@linknorth-nord.ca
705-360-2600 x7092

Link North contributions to regional economy since 2015:


50+ FTE jobs supported

90+ workshops delivered to build entrepreneurial skills

Over **\$900K** investment by businesses to grow, enhance, or modernize operations

840+ hours of client advisory services

\$2.5M provincial and federal funding secured to create and deliver programming and services to entrepreneurs and businesses



VENTURE NORTH is Northern Ontario Angel's branded inaugural conference, celebrating Northern Ontario's investors and entrepreneurs, and successfully launched in September 2022.

Sold Out with **200** delegates

Maximized sponsorships

24 expert presentations

Regional **Consultant** involvement

4 speed pitches

Manjit Minhas as Keynote Speaker

Private **Investor** Reception

It is our objective to bring this Venture conference to our chapter communities throughout the north, including **Timmins**.



Manjit Minhas Speaking at Venture North 2022
Science North
Sudbury, Ontario

Jared Rodgers, Founder
Jared's Metal Art
Recipient for Link North's Pitch 2021

Jessica West, Founder
Trésor Kombucha
Recipient for Link North's Pitch 2021

Venture Timmins 2023

What to Expect

Keynote **presentation** from Dr. Sean Wise

Panelist of **experts**

Fireside chats

Entrepreneur **pitch**es



Dr. Sean Wise

Professor of Entrepreneurship & Former Dragons' Den Advisor

As a celebrated business speaker and one of North America's leading mentors with an unmistakable passion for business, Dr. Sean Wise specializes in helping emerging and high growth potential organizations jump on the trajectory and turn a profit. He is a Professor of Entrepreneurship at Toronto Metropolitan University, formerly Ryerson University, an award-winning author, and was a featured consultant on Canada's popular Dragons' Den business reality show series. Sean Wise helps business dreams become profitable realities.

PARTNERSHIP LEVELS – VENTURE TIMMINS

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	KEYNOTE SPEAKER (\$10,000)	GOLD (\$5,000)	SILVER (\$3,000)	BRONZE (\$1,000)
Number of partnerships available	One	One	One	Unlimited
Recognition on website and Eventbrite	Logo & recognition of keynote sponsorship	Logo	Logo	Logo
Social media promotion	Logo & recognition post focused on organization	Logo & recognition post focused on organization	Logo & recognition post focused on organization	Logo
E-newsletter promotion	Logo & acknowledgement of keynote sponsorship	Logo & acknowledgement of sponsorship		Logo
Kinz & Klomp LIVE	Logo & acknowledgement of keynote sponsorship on show and midday e-blasts	Logo & acknowledgement of sponsorship on show and midday e-blasts	Logo & acknowledgement of sponsorship on show and midday e-blasts	
At Venture Timmins Event:				
Complimentary event tickets	Five	Four	Two	Two
Exhibitor booth	Pop-up banner & booth at event	Pop-up banner & booth at event	Pop-up banner & booth at event	
Speaking opportunity	5-minutes during opening to introduce keynote speaker and share corporate message	2-minutes during opening		